



**Not Your  
Normal Art  
Show!**

# Our Mission

**Art Advocacy through a citywide event featuring K-12 works of art - designed to engage the community to celebrate, participate, educate and hear our youth's voices.**

Teacher Team



# Community Buy-in

- The Superintendent
- The Mayor-  
remember your families  
in the community are  
the voters!
- Local Businesses
- Local Library
- Community Art Centers



# Structure of the event

## First- LOCATION

One rule:

**NOT on school grounds**

- Downtown community center
- Local Library
- Within businesses
- Central city hub



# How will you display the art?

Start looking for the \$  
in local grants.

- Check the alumni foundation at your High School. They want to leave a legacy.
- All else fails PVC pipe and big paper.





Try not to let us  
overwhelm you.  
Remember You  
can do this too!



# The vision

## **We want the students to:**

- Feel Honor and Pride in their accomplishments and show off their talents

## **We want the attendees to:**

- Be a part of the celebration
- Have fun and spread the word
- and be educated in the process

## **We want the event:**

- To have longevity
- To have the visual arts as the centerpiece with other art forms joining in on the celebration.

## **We want the Community leaders to:**

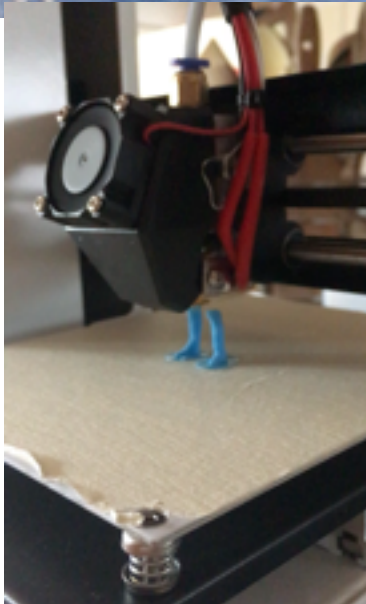
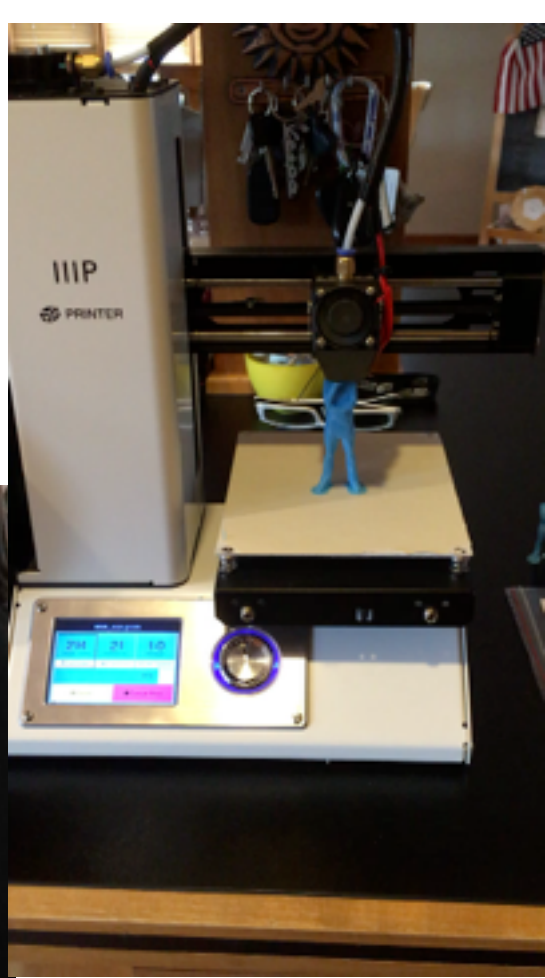
- Feel included and that they have made an impact

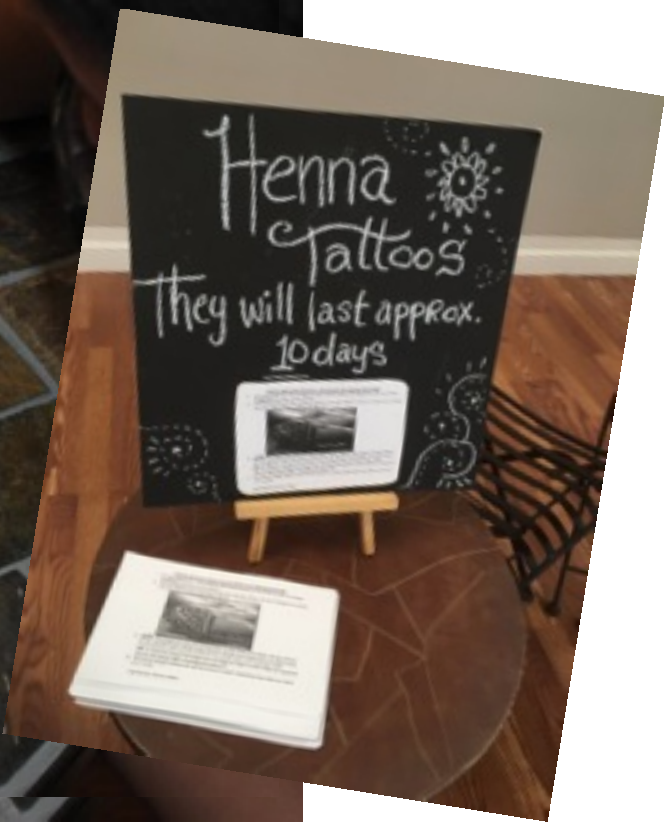
Feel honored  
Free Artist  
and  
community  
reception



Be a part of  
the  
celebration

Audience  
Participation





# Pet Rocks



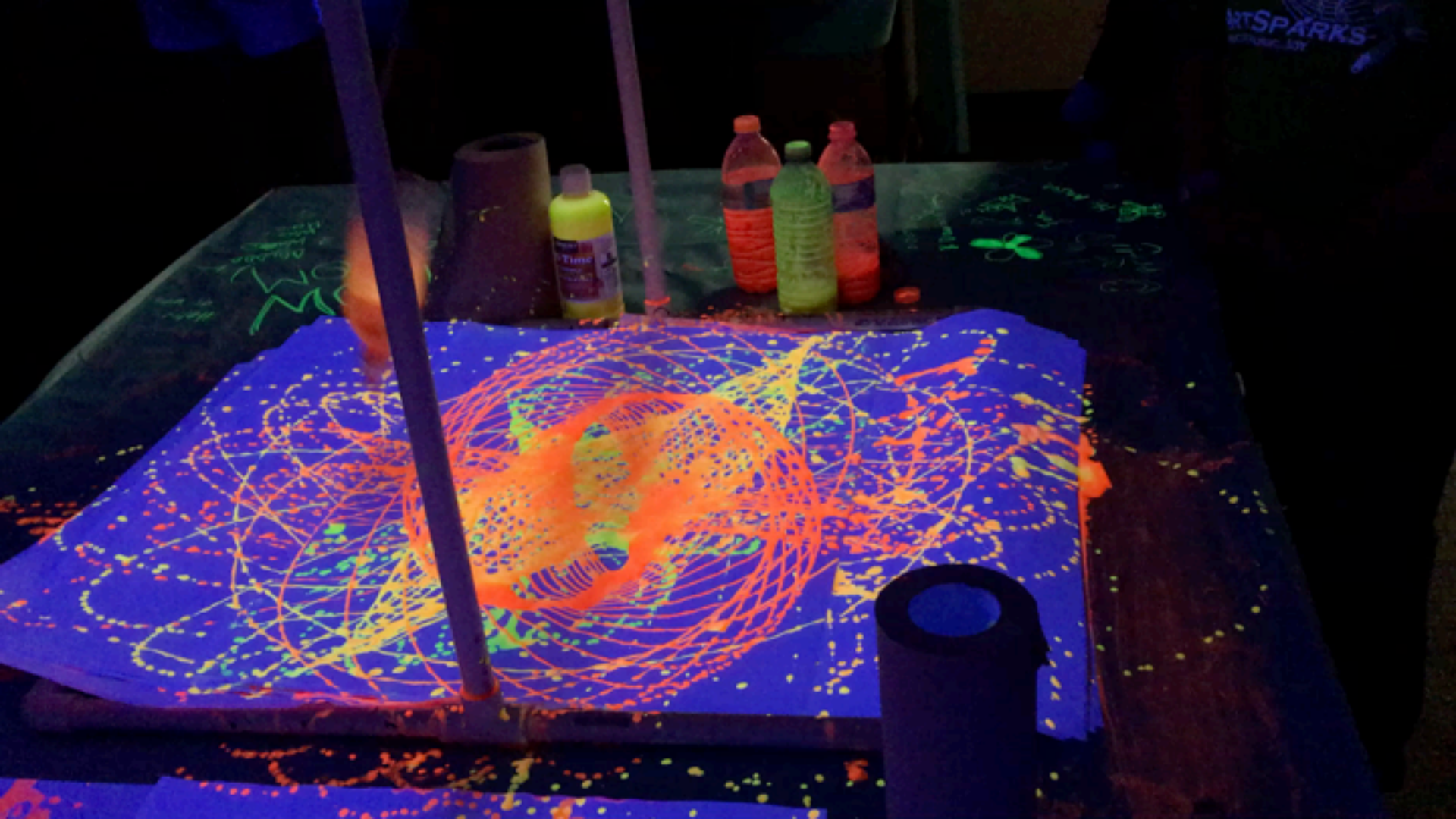
# Mini Umbrellas



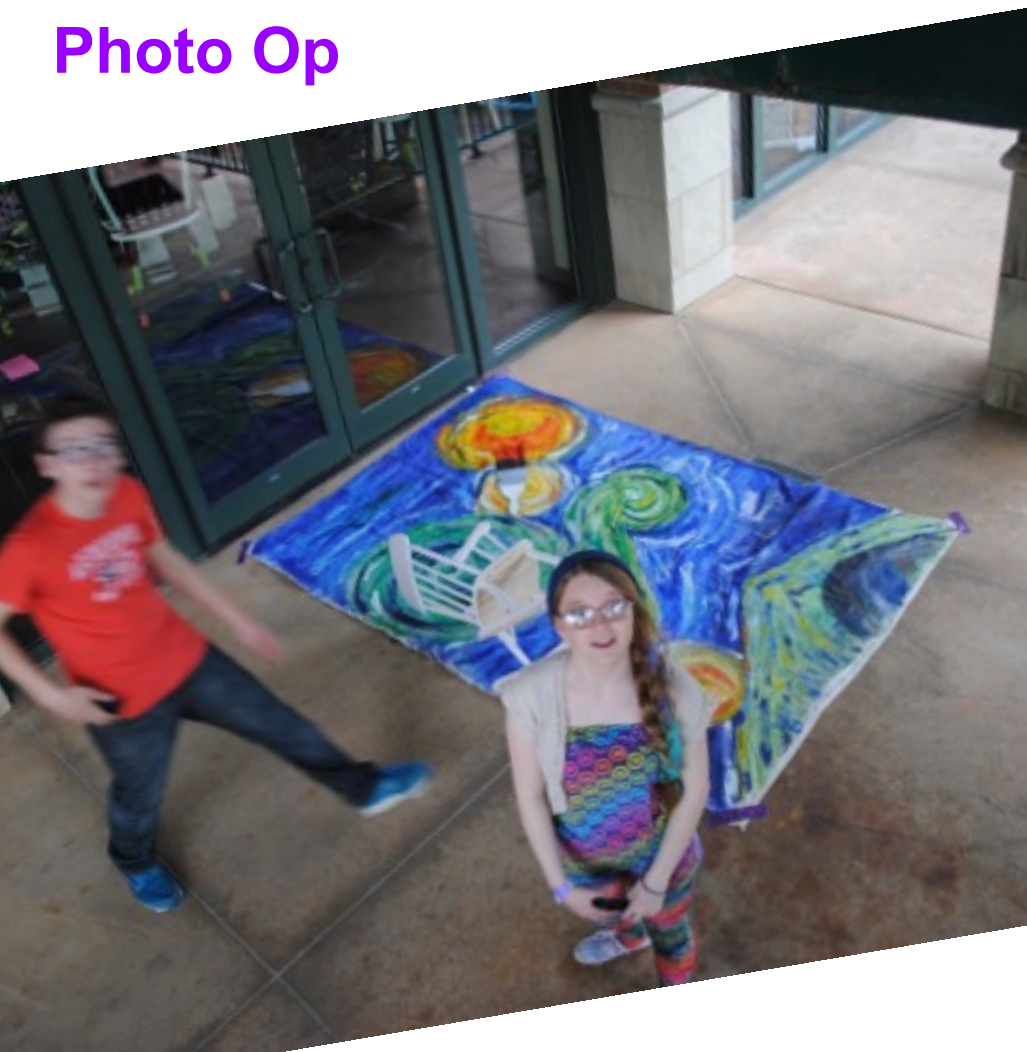


# Paper Animation





# Photo Op



# Photo Op

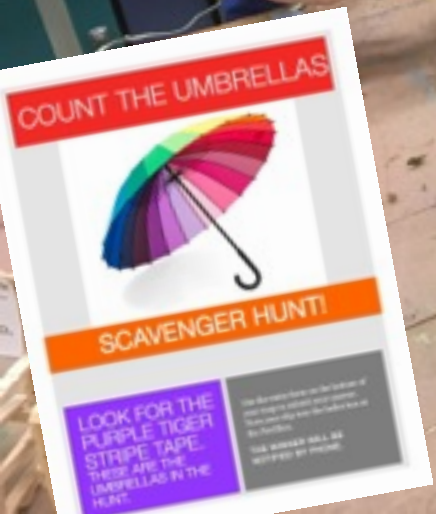


# Community Artists





**Community Artists**



# Scavenger Hunt

# PROMOTING YOUR EVENT

media





# Student designs

Make sure to credit your sponsors



ALL CITY **ART Walk**  
 CUYAHOGA FALLS CITY SCHOOLS

**food**  
 JOIN US TO CELEBRATE K-12 ART!  
**fun**

**free event!**

**locations**

Evillica  
 CVAC  
 Urban Lace

Thursday, April 20th, 2017 5 - 8 pm

Ohio PIZZA MYC BURGERFI hyve insurance NETWORK OF CAR REPAIR BJS

MARKET DISTRICT Appbees

ALL CITY **ART Walk**  
 CUYAHOGA FALLS CITY SCHOOLS

Thursday April 28, 2016

5 - 8 pm

**LOCATIONS:**

Evillica  
 CVAC  
 Urban Lace  
 Cuyahoga Falls Art Center  
 Cuyahoga Falls Library  
 Cuyahoga Falls Public Square

**food**  
**fun**

cfalisartwalk.weebly.com

BJS

# Invitations



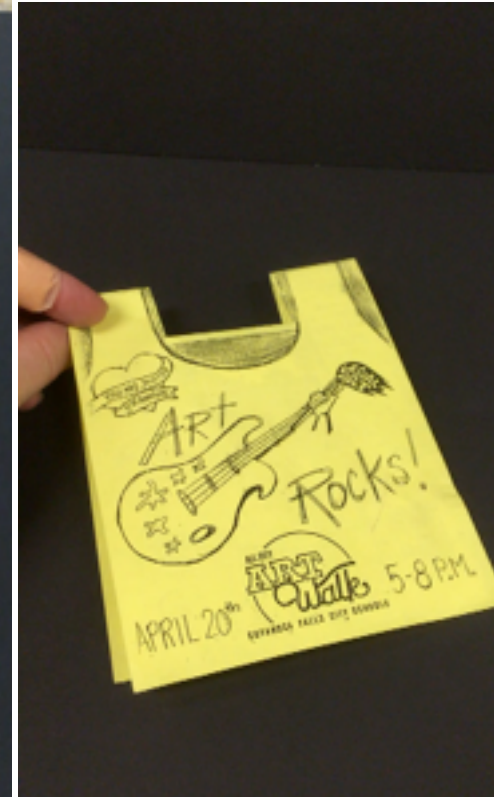
**V.I.P. invites and student participation invitations**

# Interactive invitations

Student participation in the creation of the invites helps make sure that it arrives home.



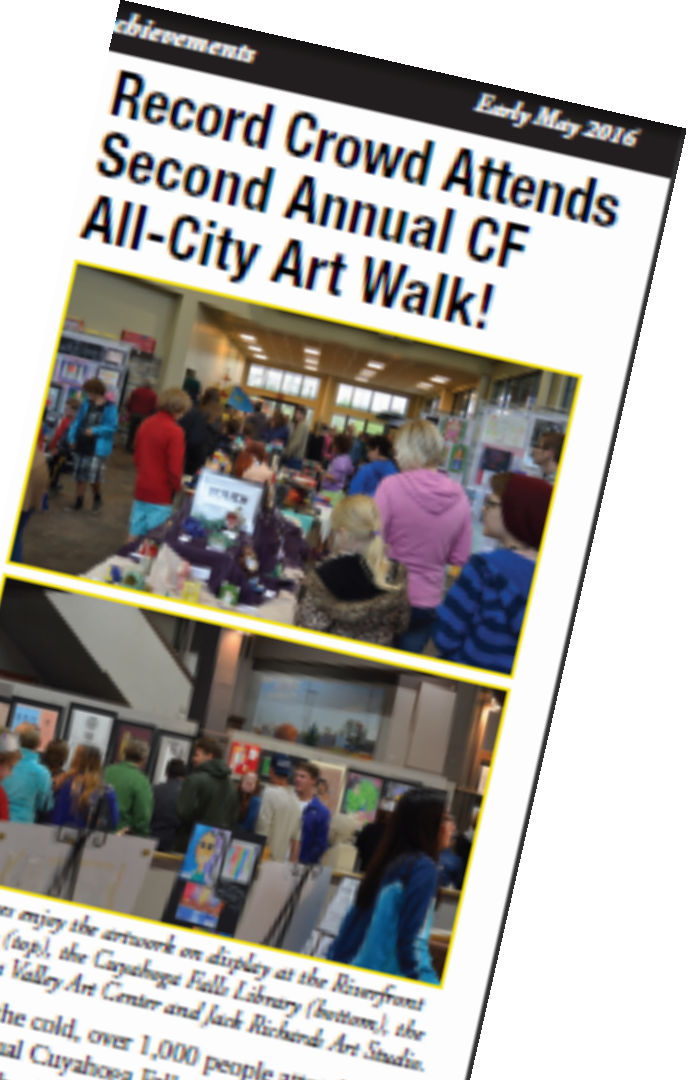
Student participation in the creation of the invites helps make sure that it arrives home.



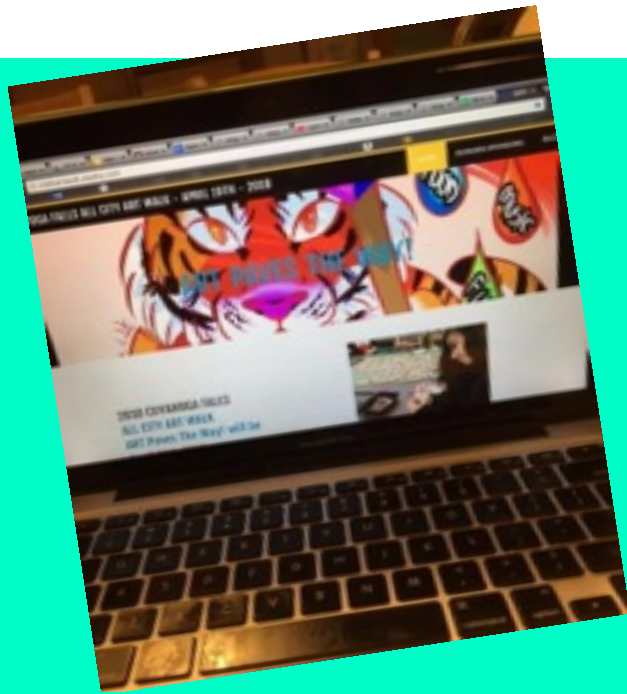
Places to promote  
**AND ADVERTISE**

# Local newspapers

Print and digital versions







# Websites

an essential part of your promotional efforts

Consider creating an art walk site

COMMUNITY  
AND  
SPECIAL  
EVENT  
WEBSITES

MyTownNEO 



Cuyahoga Falls  
CHAMBER OF COMMERCE



*SummitCountyCalendar.com*

Venue, sponsor,  
donor websites

# ART ORGANIZATION WEBSITES



ARTSNOW

CONNECTING ARTS,  
CULTURE AND COMMUNITY  
IN SUMMIT COUNTY

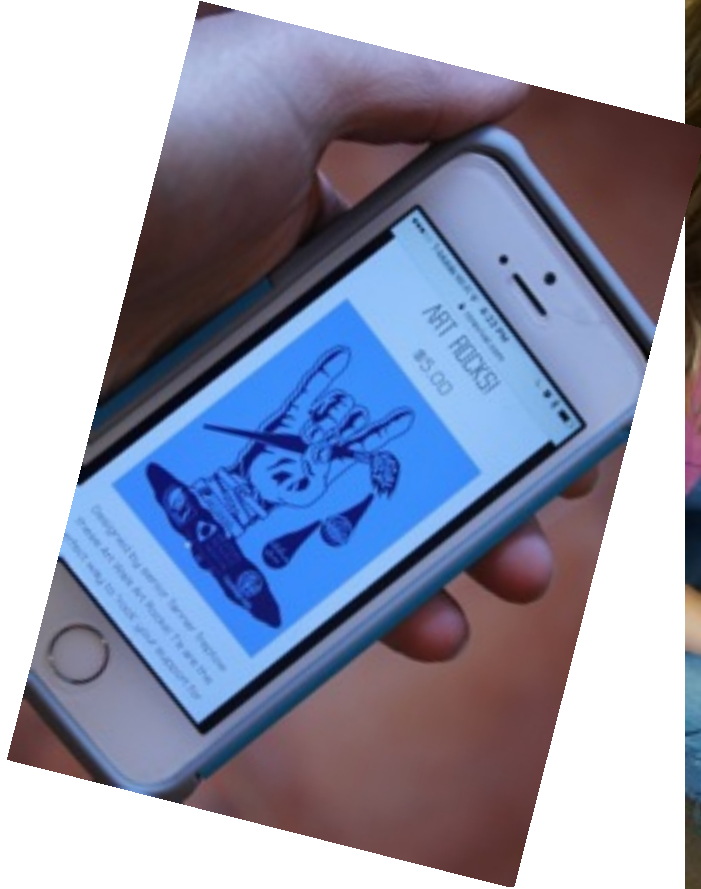


cuyahoga  
arts & culture  
strengthening community



ARTS, CULTURE, FUN, EVERY DAY.

# SOCIAL MEDIA ACCOUNTS



# School communication channels

## District/buildings/PTA

- Calendars
- Newsletters
- Morning Announcements
- Building Signs/Marquees
- Websites and Social Media Accounts

Place Sculptures into locations along the route



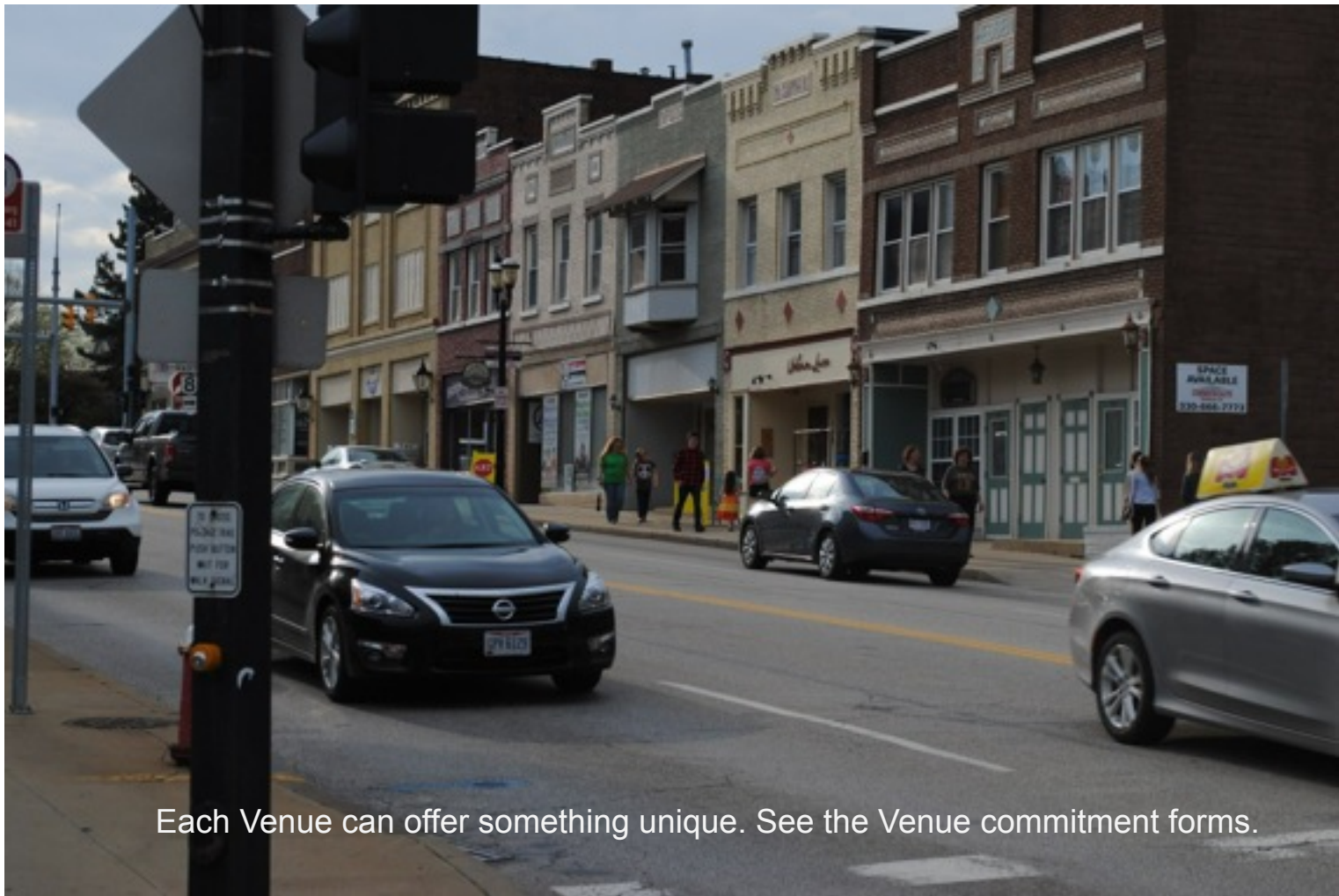
# Pre-show event

**Art Rocks- Rock painting: NE Ohio Rocks!**





# Student art and venues



Each Venue can offer something unique. See the Venue commitment forms.

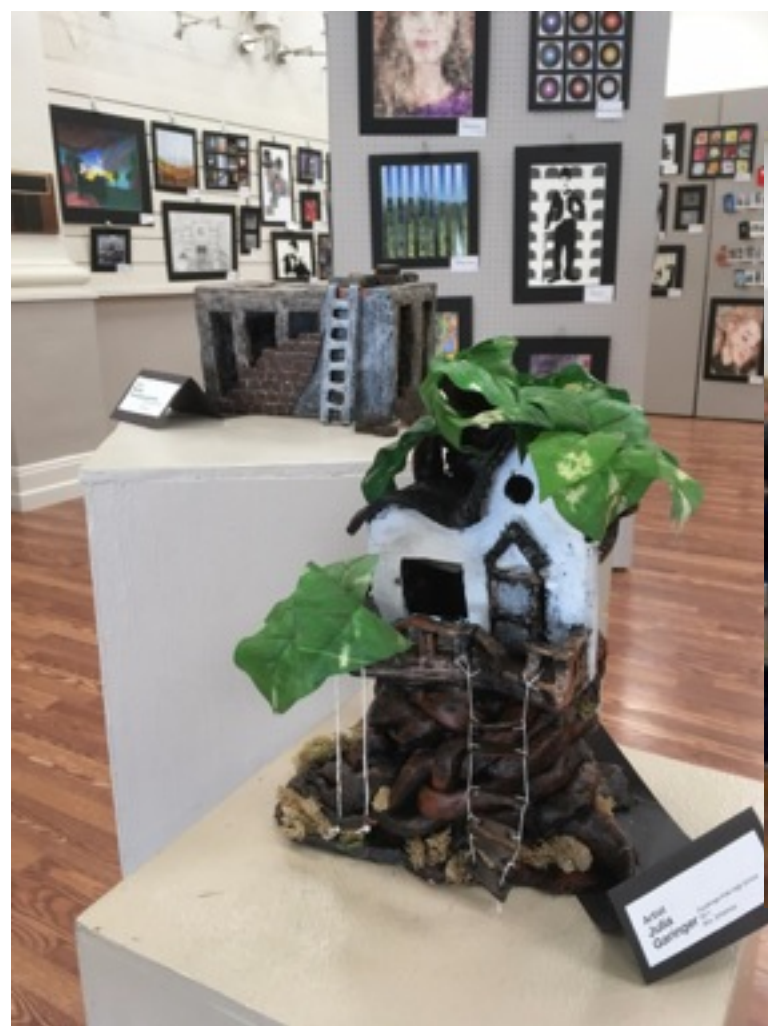
Spring Window Display  
Designed & Installed By:

Zsuzsanna Fenyő









Use of spaces can evolve overtime.













Richardson Elementary

Isabella

Isabella

Isabella

Isabella

Isabella

Isabella

Isabella

Isabella

Seth the

Isabella Prendergast

Isabella

Isabella

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Isabella

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Isabella

Isabella



Longevity  
The raffle









Celebrate  
all the arts

Include  
others

## Music Performances to set the mood



# Welding class is recognized





# Poetry Slam



F.C.C.L.A



Watch  
it grow!